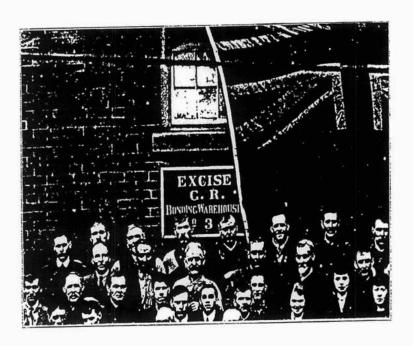
APPENDIX B

Historic Signage Inventory



1917 EXCISE SIGN

Sign Message:

EXCISE G.R. (George Rex) BONDING WAREHOUSE NO. 3

Sign Location:

Maltings Building No. 35

Mounting Height:

3.2m

Materials:

black (or dark colour) with white (or light colour) lettering

and border

Dimensions:

various 60cm x 90cm (approx.)

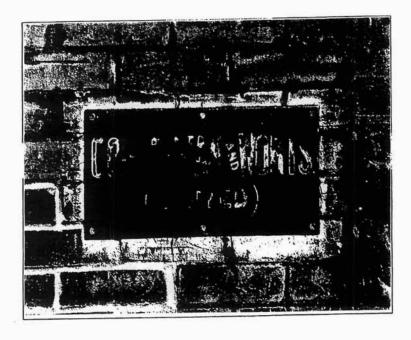
Photographic Record:

British Acetones; City of Toronto

Comments:

removed; reversed (white on black) from current excise

signage



CIRCA 1917 COMPANY PLAQUE

Sign Message:

GOODERHAM AND WORTS (LIMITED)

Sign Location:

Gooderham & Worts Plant office

Mounting Height:

1.43m

Materials:

debossed brass and black paint

Dimensions:

22cm x 47cm

Photographic Record:

Comments:

the plaque was moved in 1986 to Building No. 51; previously located on Building No. 31 (the old office)

1927 INSITU BRICK SIGNS (2)

GOODERHAM & WORTS LTD. DISTILLERS-SINCE 1832 Sign Message:

GOODERHAM & WORTS LTD. DISTILLERS-SINCE 1832

(west side)

south and east wall of Rack House 'M' Sign Location:

Mounting Height: wall 15.8m

contrasting glazed white brick built into brick wall Materials:

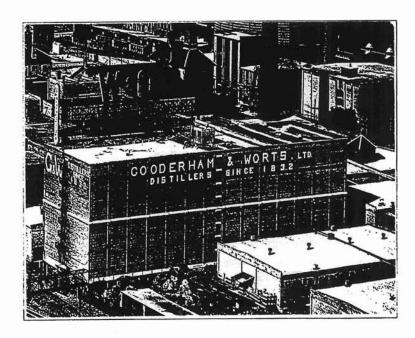
46m wide x 3.3m Dimensions:

3.2m x 2.0m

Photographic Record: 1994

Comments:

signs likely built to face the heavily travelled railway corridor located immediately south of Rack House 'M'



CIRCA 1927 OLDER BUILDINGS NUMBERS

Sign Message: BLDGS 58 59-60

north building face in alley Sign Location:

Mounting Height: 120cm

white paint and black lettering on galvanized sheet metal Materials:

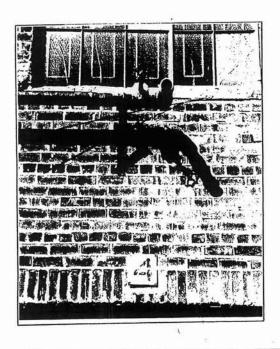
15cm x 46cm Dimensions:

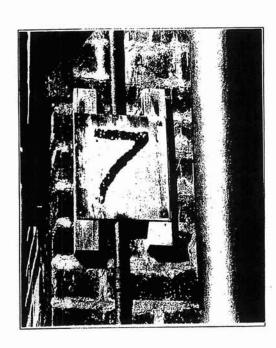
Photographic Record: 1994

building number predates current typical building numbers Comments:

(i.e. pre-1988) and may date from building constructed in







CIRCA 1927 TRACK VALVE SIGNS

Sign Message:

Sign Location:

mounted below pipe valves on south rail siding

Mounting Height:

Materials:

painted white paint with black numbers on galvanized

sheet metal

Dimensions:

Comments:

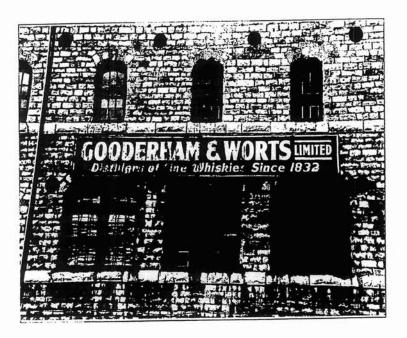
20xcm x 20cm

Photographic Record:

1994

signs marked supply valves for tank cars; white paint has washed off and rust showing on edges; may date from first

building numbering circa 1925



CIRCA 1929 WALL SIGNS (3)

Sign Message:

GOODERHAM & WORTS LIMITED

Distillers of Fine Whiskies since 1832

Sign Location:

Cherry at Mill Street: east wall of Building No. 50;

north wall of Building No. 50 centered; and

south wall of Stone Distillery

Mounting Height:

3.8m on Building No. 50

9.3m on Stone Distillery

Materials:

red outlined white letters on a black background with a

white border, metal

Dimensions:

8.96m x 31.19m

Photographic Record:

1994;

1928 James Photographs of railway viaduct construction

Comments:

sign on Stone Distillery moved from 1st floor to 2nd floor between 1948 and 1952 photographs; similar sign on Lum-

ber Shed Building No. 73 confirmed by 1928 and 1930 photographs; by 1943 the yard was leased to General Salvage Company at which time the sign probably came

down

CIRCA 1929 WALL SIGN

Sign Message: GOODERHAM & WORTS LIMITED

Distillers of Fine Whiskies since 1832

Sign Location: Mill St. on Maltings Building No. 36, west wall at north end

Mounting Height: wall 15.6m

Materials: painted white lettering on black background with red and

white border; this appears to be painted on 120cm x 240cm

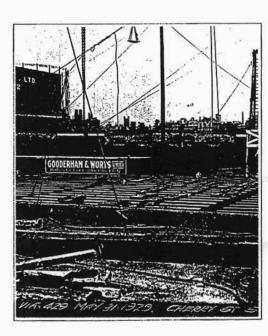
plywood panels

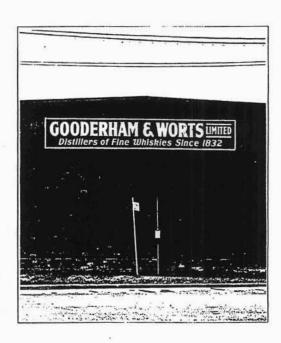
Dimensions: 5.23m x 8.053m Photographic Record: 1994 and 1952

Comments: sign was aimed at downtown along with the rooftop

billboard and is large enough to be readable at 0.5km

distance





CIRCA 1948 ROOFTOP BILLBOARD FACES

Sign Message: G&W CANADA'S OLDEST DISTILLERY

GOODERHAM & WORTS (west side)
G&W and thermometer (south side)

Sign Location: rooftop of Rackhouse 'M'

Mounting Height: roof 20.05m

Materials: painted metal neon tube rectangular steelframe superstruc-

ture and catwalk

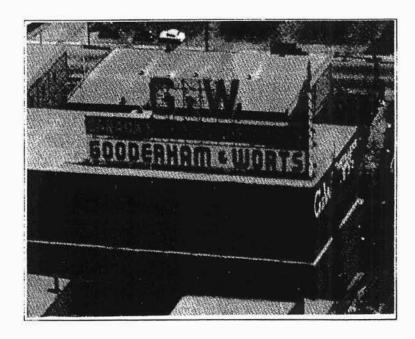
Dimensions: superstructure: 33.5m (west); 18m x 3m (south)

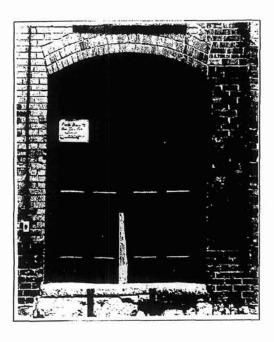
Photographic Record: circa 1948 site aerial oblique photograph (Gooderham &

Worts on site collection)

Comments: sign faced west to the downtown and the thermometer

faced south





CIRCA 1950 HAND PAINTED SIGN

Sign Message:

PRESS DOWN TO RING BELL FOR SHIPPER DRUMS

ONLY (arrow)

Sign Location:

south door of Long Room Building No. 62A

Mounting Height:

door 3.46m

Materials:

black letters on white background plywood

Dimensions:

49cm wide x 31 cm high

Photographic Record:

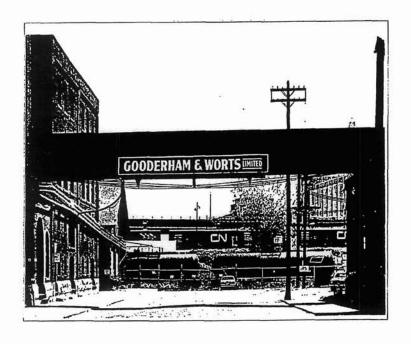
1994

Comments:

probably painted by loading dock staff

Condition:

delapidated



CIRCA 1953 BRIDGE SIGN (2)

Sign Message:

GOODERHAM & WORTS LIMITED (north & south side)

Sign Location:

main bridge over Trinity St. between Building Nos. 57 & 31

Mounting Height:

6.21m centered at bottom of bridge

Materials:

painted red outlined white letters on a black background

and white border on plywood

Dimensions:

1.04m x 10.75m

Photographic Record:

1994 and 1952

Comments:

these signs over a public street were probably unique in

Toronto at the time

CIRCA 1953 PAINTED TANK SIGN (2 of 3)

Sign Message:

HOT-SHOT ANTI-FREEZE (Antifreeze tin in perspective)

Sign Location:

south side of Glycol Tank No. 4 and Molasses Tank No. 2

Mounting Height:

6.2m

Materials:

paint on steel tank probably black background with red and

white topography

Dimensions:

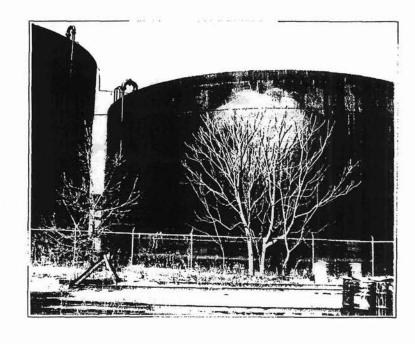
4.2m x6.2m

Photographic Record:

circa 1953 aerial oblique, Northway Gestalt Collection (Provincial Archives)

Comments:

painted over



CIRCA 1953 TANK SIGN (1 of 3)

Sign Message:

HOME OF HOT-SHOT ANTI-FREEZE

Sign Location:

southside of Molasses Tank

Mounting Height:

3.7m

Materials:

coloured paint probably red and white lettering on a steel

tank

Dimensions:

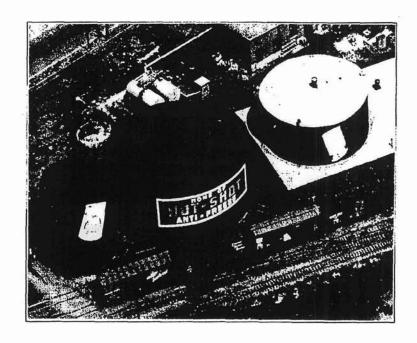
5.7m x 18.5m (curved)

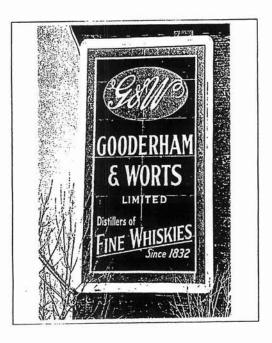
Photographic Record:

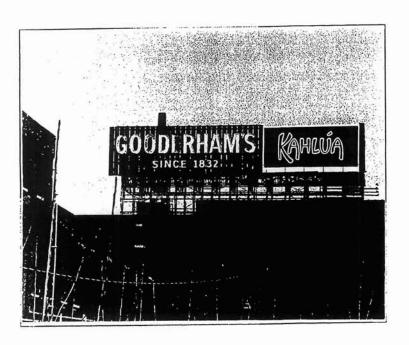
aerial oblique, Provincial Archives

Comments:

painted over; traces of signs remain







CIRCA 1953 BILLBOARD

Sign Message:

G&W GOODERHAM & WORTS LIMITED Distillers of

FINE WHISKIES Since 1832

Sign Location:

west face of Bldg. 36

Mounting Height:

7.4m

Materials:

painted plywood (12 sheets) with wood frame border, white painted lettering on red and black background

Dimensions:

4.8m x 6.5m

Photographic Record:

1994 aerial oblique Ontario Archives

Comments:

advertising aimed toward downtown

CIRCA 1960 ROOFTOP BILLBOARD (3)

Sign Message:

GOODERHAM'S SINCE 1832, KAHLUA (west side);

CANADIAN CLUB C.C. (east side); C.C. (south side)

Sign Location:

roof of Rack House 'M'

Mounting Height:

roof 20.05m

Materials:

painted metal slats, neon tube, fluorescent tube, metal

halide flood lights, rectangular steel frame superstructure

and catwalks

Dimensions:

superstructure: 9.6m x 9.7m (south) x 33.5m (east & west)

Photographic Record:

1994

Comments:

Billboard likely built to take advantage of the motorists

view from the Gardiner Expressway; replacing an earlier

billboard of 1948 vintage.

Condition:

operating and maintained by Neon Art

CIRCA 1963 SECURITY SIGNAGE (3)

Sign Message: GOODERHAM & WORTS LIMITED LICENSED

DISTILLERS

CONSOLIDATED ALCOHOLS LIMITED LICENSED

DISTILLERS

Sign Location: north door, Stone Distillery

Mounting Height: 2.5m

Materials: black painted on white, white paint on black on steel sheet
Dimensions: G&W 2m x 10cm (1m radius); Consolidated Alcohols 2m x

10cm

Photographic Record: 1994

Comments: site specific, curved sign and rare sign other than that of

Gooderham & Worts



CIRCA 1963

Sign Message: CONSOLIDATED ALCHOLS LIMITED LICENSED

DISTILLERS

Sign Location: unknown Mounting Height: unkown

Materials: metal on plywood with wood frame black lettering on

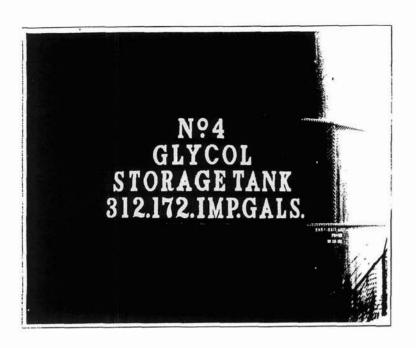
white background

Dimensions: 50cm x 1260cm

Photographic Record: 1994

Comments: replaced by 1988 signage





CIRCA 1970 TANK STENCIL SIGN

Sign Message:

No. 4 GLYCOL STORAGE TANK 312.172.IMP.GALS.

emergency response phone (519) 339-3711 (Dow Chemical

emergency response number, still operable)

Sign Location:

west end of site

Mounting Height:

1.7m

Materials:

white paint on black steel tank

Dimensions:

Comments:

1.69m x 3.67m

Photographic Record:

1994

6 figure Imperial measure idiosyncratic accuracy



1988 BUILDING NUMBERS (typical, about 30)

Sign Message:

e.g. BLDG No. 46

Sign Location:

brick pilaster or wall of main facade; generally, one sign per

building.

Mounting Height:

1.46m wall and pilaster

Materials:

black letters, black border on white background on galva-

nized steel

Dimensions:

61m x 18cm varies in length

Photographic Record:

1994

Comments:

replaced small 10cm x 10cm building numbers

CIRCA 1988 EXCISE SIGN

Sign Message:

CANADIAN GOVERNMENT EXCISE BONDING WARE-

HOUSE'L'

Sign Location:

typical Rack House 'H' & T' and Bldg. No. 74, right side of

centre door mounted onto brick panel

Mounting Height:

3.25m

Materials:

painted red lettering, black border, white background on

plywood

1994

Dimensions:

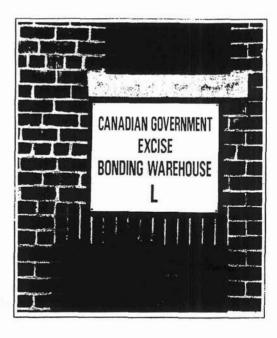
78cm x 56cm

Photographic Record:

Comments:

no reference to royalty (G.R.) as in 1917 excise sign;

reversed lettering from historic 1917 sign



CIRCA 1988 SECURITY SIGNAGE (3)

Sign Message:

PUSH BUTTON FOR ADMITTANCE;

PRIVATE PROPERTY UNAUTHORIZED VISITORS

REPORT TO PRODUCTION OFFICE;

Sign Location:

main gate fence, Trinity at Mill St.

Mounting Height:

gate fence 90cm varies

Materials:

painted metal black letters and border on white back-

ground; painted metal yellow letters on black;

black letters on yellow with black border

Dimensions:

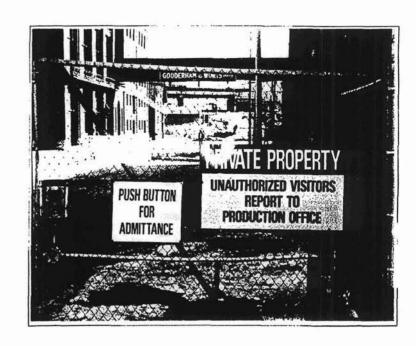
45cm x 60cm; 60cm x 120cm

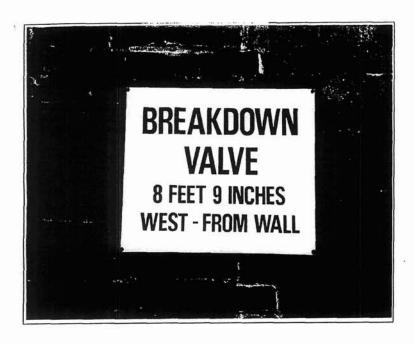
Photographic Record:

1994

Comments:

signs and gates installed after street closure in 1979





Gooderham and Worts Distillery Complex La Distillerie Gooderham and Worts

The seeds of Canada's largest 19th-century distilling firm were sown in 1837 when a still was set up on this site to convert surplus grain from an 1832 grist mill into whisky. Exploiting new technologies and commercial opportunities, Gooderham and Worts grew steadily, parallelling Toronto's rise as a manufacturing centre. With the large stone distillery erected in 1859-61 and brick malthouse, kilns, warehouses, shops and offices built before 1900, this complex is an outstanding example of Victorian industrial design in terms of integrity, historical associations and aesthetic qualities.

L'origine de la plus grande distillerie canadienne du XIXe siècle remonte à un moulin érigé en 1832 et auquel on ajouta un alambic en 1837. Exploitant des techniques nouvelles et de nouveaux débouchés, Gooderham and Worts connut un rythme constant de croissance, parallèle à celui qui éleva Toronto au rung de centre manufacturier. L'édifice de pierre, érigé en 1859-1861 pour les alambics, et les bâtiments de brique construits avant 1900 pour les malteries, fours, entrepôts, ateliers et bureaux, forment un ensemble industriel victorien remarquable par son intégrité, son esthétique et ses liens avec l'histoire.

HISTORIC SITES AND MONUMENTS BOARD OF CANADA
COMMISSION DES LIEUX ET MONUMENTS HISTORIQUES DU CANADA
GOVERNMENT OF CANADA - GOUVERNEMENT DU CANADA

CIRCA 1988 PROCESS INFORMATION SIGN

Sign Message:

BREAKDOWN VALVE 8 FEET 9 INCHES

WEST-FROM WALL

Sign Location:

west side of Paint Shop, Building No. 63

Mounting Height:

2m

Materials:

painted black letters and border on white background

Dimensions:

35cm x 56cm

Photographic Record:

1994

1989 HISTORIC PLAQUE

Sign Message:

see photograph

Sign Location:

on Trinity Street at Mill Street beside Building No. 36

Mounting Height:

post mounted 1.2m

Materials:

brass painted and polished

Dimensions:

69cm x 77 cm

Photographic Record:

1994

Comments:

Historic Sites and Monuments Board of Canada

GENERIC SAFETY AND PARKING SIGNAGE

Sign Message:

NO SMOKING;

SAFETY SHOWER;

STOP PROCEED WITH CAUTION; NO PARKING THIS SIDE OF POST; SMOKING POSITIVELY PROHIBITED

Sign Location:

various

Mounting Height:

various

Materials:

Comments:

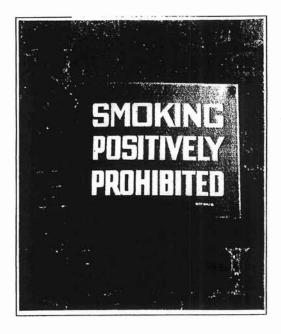
various vacuum-formed plastic, painted metal

Dimensions:

various 1994

Photographic Record:

typical signage available at the Safety Supply Company



1992 LEASING SIGN

Sign Message:

THIS SITE IS MANAGED BY

DRIVERS JONAS

FOR INFORMATION CALL 362-2637 SPACE AVAILABLE FOR LEASING

Sign Location:

perimeter fence between Bldg. Nos. 48 & 49 facing Mill St.

Mounting Height:

120cm

Materials:

masonite, blue and purple lettering on white background

Dimensions:

90cm x 90cm

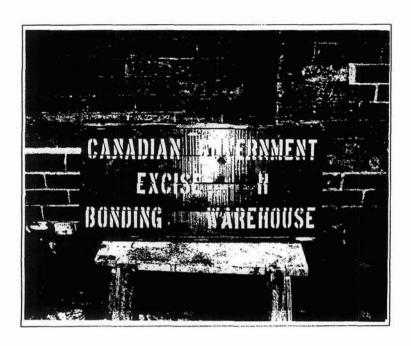
Photographic Record:

1994

Comments:

post plant closure signage





UNKNOWN EXCISE

Sign Message:

CANDIAN GOVERNMENT EXCISE H BONDING

WAREHOUSE

Sign Location:

Warehouse H (Building 44)

Mounting Height:

unkown

Materials:

white stencil on black painted background 2cm x 9cm resawn wood baords and frame

Dimensions:

43cm x 110cm

Photographic Record:

1994

taken down & replaced by 1988 signage similar to Excise D (Rack House 'D') sign Comments: